

## RFID Labels

### The Issue

Bartsch RFID logistics labels save precious time and money in the movement of goods. Unlike conventional barcode solutions, RFID labels do not require direct reading and hundreds of objects can be scanned simultaneously. RFID labels have a longer life expectancy than classic barcodes and do not lose functionality unlike damaged barcodes. Bartsch labels are available for interior and exterior applications and are made from PET. Our standard logistics label measures 4" x 6" and is direct thermal. Other sizes are of course available on request.



### The Solution

#### Material

- Facestock: paper, PET, PVC
- Release liner: Glassine White

#### Printability

- Laser (except PVC), thermal direct, thermal transfer

#### RFID interface

- ISO 14443, ISO 15693, ISO 18000-6 compatible
- Operating frequency: HF (13,56 MHz) and UHF (860-950 MHz)

#### Delivery format

- Reel, with or without perforation in the cross web direction

#### Print

- Blank or pre-printed
- Release liner: up to one colour
- Facestock: up to four colours
- Optional printed security features

#### Personalisation

- electronic pre-encoding

